

IIPPE 2017 COUNCIL ANNUAL REPORT

1. 2017 IIPPE Berlin Conference (Al Campbell, Trevor Evans, Phoebe Moore)

1. This year the 8th Annual Conference on Political Economy was cosponsored by Critical Political Economy Research Network (CPERN) and the Berlin Institute for Political Economy (IPE).

2. The host institution was the Berlin School of Economics and Law

3. As in past years, the organisation of the conference was done by IIPPE's Conference Committee (in which a representative from CPERN and IPE participated) working together with the Local Organizing Committee.

The Conference Committee this year consisted of Alfredo Saad-Filho as head, Niels Hahn, Johnna Montgomerie, Ourania Dimakou and Al Campbell. Phoebe Moore participated in the committee representing CPERN, and Trevor Evans participated both as a contact to the Local Organising Committee and to the host institution. The process of registering people also consumes a large amount of time of the IIPPE Treasurer, Kate Bayliss.

4. This year the Local Organising Committee was headed up by Trevor Evans

5. The procedures for organising the conference again made important advances and improvements from last year, particularly in "automating" various parts of the process of proposing to present at the conference, and then registering if accepted. There has been a conscious effort to develop procedures that can be largely used the same from year to year since the Naples Conference 4 years ago (allowing anything be changed or added if desired, of course), which the Conference Committee feels is now almost complete, with the exception of the issue to be discussed in the next point

6. While always open to and looking for ways to improve anything we do, there remains one component that most needs further improvement for next year, the process of registration, which includes the issue of payment. On the one hand the growth of the size of the conference (discussed further below) requires further improvement in this to reduce the large amount of time spent on it by the all-volunteer Conference Committee. But in addition there is the issue of the proper functioning of the process of panel formations by the Coordinators of the Groups, which is intimately related to the very conceptual nature of the Groups in building the Conference and in IIPPE. The lists they receive to make panels out of must be as completely composed of registered people as possible, or else the panels they form need to be reformulated when people expected to register do not. This is an issue we made significant progress on this year, but need complete the development of the registration process to improve this for next year.

7. The result of the work to build the conference was another jump in attendance this year. This year the program consists of 393 presentations by 440 presenters, composed into 108 panels. Note 9 of the panels are film showings and discussions by the Committee on Activism, the co-sponsor CPERN organised 11 panels and the co-sponsored IPE organized 2 panels.

8. We would like to thank very much Trevor Evans and his team for the excellent work locally and the excellent collaboration with the Conference Committee in preparing for the

2. 2018 IIPPE Pula Conference (Al Campbell)

Suggested Conference Theme: "Ten Years since the Crisis: The State of the Economy and the State of Economics "

Proposed dates: Wednesday 13 – Friday 15, September, 2018

Host institution: Huraj Dodrila University of Pula, Croatia

Chair of the Local Organising Committee: Dean Sincović

1. Since the conference in Lisbon in 2016 the Conference Committee has checked into all leads on potential sites for our 2018 conference.

2. Only one of those gave positive responses, Pula, Croatia.

3. The following things that one of our conferences need have been confirmed for Pula:

- Support by a local person who can assemble a local group to form the Local Organizing Committee and carry out the work they need do to build our yearly conference.

- Adequate numbers of appropriate rooms to hold our plenaries and panel sessions in.

- Ability to provided coffee/tea catering and lunches.

- Ability to organise the conference dinner.

- Adequate lodging in the city for out large number of participants.

4. There is one issue we continue to check into. That is the issue of flying in to Pula. Preliminary checks indicate there are a large number of flights in daily from various parts of Europe. We are working to confirm there are adequate numbers particularly on Tuesday, the day most people would be coming in.

We are also looking into alternative airports such as Zagreb, Rijeka or Trieste. The local organisers have confirmed they will organise transportations from these airports to Pula.

3. 2019 IIPPE Conference (Dimitris Milonakis)

The 2019 IIPPE Conference will be our 10th Conference. We want to make this a special event. As our first conference was held at the University of Crete, one possibility we are looking into is to hold the 10th Conference again at the **University of Crete**.

4. IIPPE Officers Elections (Dimitris Milonakis)

This is election year for IIPPE. We had our last elections in 2014 and, according to our constitution, the elections for IIPPE officers (Executive Committee-EC and Council) are held every three years (see [IIPPE Constitution](#) for more details). The elections will take place electronically, as happened last time.

The Call for Nominations (see below) was sent out on the 28th of August by the IIPPE Officers Election Committee (Ewa Karwowski, Christina Laskaridis and Manolis Manioudis). The deadline for nominations is **10 September 2017 (24:00)**

The names of the nominees will be announced at the Council and General Meetings at the Berlin Conference.

[IIPPE Elections 2017] Call for Nominations

Dear IIPPE member

This is election year for IIPPE. We had our last elections in 2014 and, according to our constitution, the elections for IIPPE officers (Executive Committee-EC and Council) are held every three years (see [IIPPE Constitution](#) for more details). The elections will take place electronically, as happened last time.

All Executive Committee and Council positions are open to full IIPPE members. Please consider standing for either an EC position (Chairperson, Vice Chair, Treasurer and General Secretary) or a Council position.

The due date for nominations is 10 September 2017 (24:00)

Please send your nomination to the IIPPE Officers Elections Committee (elections2017@iippe.org), specifying:

1. the position for which you wish to run (Chairperson, Vice Chair, Treasurer, General Secretary or Ordinary Council member).
2. an Election statement (of no more than 1 page) describing why you wish to run, what has been your relationship with IIPPE, to what IIPPE activities you have contributed so far and wish to contribute in the future, etc.
3. your CV.

We look forward to receiving your nominations.

Only full membership allows voting rights in Members' decisions and this requires payment of the membership fee. Should you want to become a full member please pay the membership fee (for year 2017) at [the IIPPE web site](#). Note that those who have registered for the Berlin conference have full membership as they were required to pay the membership fee.

The elections will be organised electronically (see Article 8.2 of [IIPPE Constitution](#)) using [Helios Voting](#), the reliable online voting system that was successfully used in the last elections. The advantage of this '[end-to-end auditable voting system](#)' is that your vote is private, verifiable and impossible to manipulate. The final tally is released to all eligible voters at the same time.

Detailed instructions regarding the ballot will be circulated after the Berlin Conference.

The ballot will **open on Monday 25 September** and will **close on Monday 9 October 2017 (24:00)**. Results will be announced by **Thursday 12 October 2017**.

If you have any questions about the elections please write to the IIPPE Officers Elections Committee (elections2017@iippe.org)

The IIPPE Officers Election Committee

Ewa Karwowski
Christina Laskaridis
Manolis Manioudis

5. Treasurer's Report (Kate Bayliss)

Accounts Summary

IIPPE became incorporated as a Company Limited by Guarantee on 1st March 2016. The first set of accounts is due to be filed for the 13-month period ending 31 March 2017. Before this, IIPPE had an interim status from 1 January 2015, pending the result of an application to the Charity Commission for charitable status, which was rejected.

IIPPE's accounts for 2016/17 are attached. These include the income and expenditure for 2015, as these have not yet been accounted for. These accounts have been prepared by an accountancy firm, Cardens, on the basis of information that I have provided – spreadsheets, IIPPE bank statements and PayPal statements. Some explanation of the figures is provided below.

“Sales” is made up of conference fees (£72,724 of which £26,459 was in 2015 and £46,265 in 2016), pre 2015 conference receipts (£2,990) plus other income (cash payments from conference dinners, book sales, workshop receipts).

“Cost of sales” includes conference expenses (£56,355 of which £24,918 was in 2015 and £31,437 in 2016). Other expenses include workshop costs and book purchases.

“Sundry Receipts” consists of donations from Amiel Milburn Trust for training workshops (£2,500), Foundation for European Progressive Studies (FEPS) for Leeds conference (£2,469) and other donations, from UNITE and another donor (£250), pre-2015 IIPPE receipts £1,000 and a transfer from Italian Initiative for Promoting Political Economy (ITAIPPE) in respect of a surplus for the 2014 Naples conference of £3,171.

“Accountancy charges” consist of £240 incorporation fee and £660 for preparing the attached accounts.

“Foreign exchange losses” is an accounting convention which arises because of the

difference in exchange rates used during the year (which is used in the profit and loss account) and the year end exchange rate (which is the rate used in the balance sheet).

“Discounts” of £2,238 are PayPal fees for 2015 and 2016. The terminology of this and possibly other categories will be changed for next year’s accounts.

Overall IIPPE made a surplus of £10,848 in 2015/16 and £9,836 in 2016/17 so the combined surplus for this financial period is £20,684. The tax computation was adjusted to add back the incorporation fee which is not tax deductible so IIPPE’s taxable income for the period is £20,924. Corporation tax @ 20% gives rise to a tax liability of £4,185.

IIPPE members are required to approve the accounts in the AGM which will take place at the Annual Conference on Wednesday 13 September, 6:30-8:00 pm, Old Library (Room 2.20)

In order to ensure that this process is as smooth as possible, please contact Kate Bayliss (kb6@soas.ac.uk) in advance if you have any queries regarding the 2016/17 accounts.

6. Training Workshops between Lisbon September 2016 and Berlin September 2017 (Christina Laskaridis, Pedro Mendes Loureiro, Simon Mohun, Elisa Van Waeyenberge)

- There have been four TWs since the 2016 IIPPE Annual Conference in Lisbon. A list is given below.
- Organisers over the past year have been Christina Laskaridis, Pedro Mendes Loureiro, Simon Mohun and Elisa Van Waeyenberge.
- Attendance has been around 40-55 per workshop.
- TWs remain London-based, and over this last year no IIPPE WG has been in contact. The speaker base remains narrow.
- Failing receipt of any grant income, we expect to have to charge in future at cost for catering.
- Plans for the future include attendance at the Edinburgh Festival for New Economic Thinking, and discussions with *Red Pepper* about a joint series of political economy educational workshops aimed at the surge of activity in support of Corbyn.
- As ever, we welcome feedback on how to make TWs more effective, and we especially welcome suggestions and speakers for future sessions.

TW20: 9 November 2016; SOAS, London

- a) Simon Mohun, The periodisation of capitalism
- b) Matthew Eagleton-Pierce, Three readings of neoliberalism; main ideological tenets of neoliberalism

TW21: 27 March 2017; SOAS, London

- a) Simon Mohun, Value and Price in Marx's political economy

- b) Simon Mohun, The 'transformation problem' since the early 1980s: a survey of 'single system' approaches

TW22: 28 June 2017; SOAS, London

(Jointly with IFIs, Neoliberalism and Knowledge Cluster, SOAS; EQUIPPPS GCRF/ESRC Strategic Network)

- a) Ben Fine: Privatisation through space and time
- b) Kate Bayliss, Basani Baloyi, Tom Haines-Doran, Privatisation of Social Infrastructure (water, rail and road)
- c) Jasmine Gideon and Gabriela Alvarez Minte, Elaine Unterhalter and Lynsey Robinson, Elisa Van Waeyenberge, Privatisation of Social Reproduction (health, education and housing)

TW23: 11 September 2017; Berlin School of Economics and Law, Berlin, Germany

- a) Simon Mohun, Productive and unproductive labour
- b) Simon Mohun, The reproduction of capitalism
- c) Susan Himmelweit, Marxist and feminist approaches to social reproduction

6. IIPPE Working Groups (Alfredo Saad Filho)

WG webpage: http://iippe.org/wp/?page_id=456

The WGs continue to be the core and the driving force of IIPPE. This has been a very good year for the WGs, with a whole range of activities being performed across distinct fields. Inevitably, the performance and achievements of the WGs have been uneven, with some WGs reporting a large number of successful activities and running many panels at the Berlin conference, while other WGs have been inactive.

Three issues to be considered next year include:

-How should Council hear about WG initiatives, and how could it support WGs?

-Should Council incentivise the proliferation of WGs, or impose more stringent criteria for their creation?

-Minimum requirements for the WGs. Current policy is that inactive WGs should be disbanded after two years. An audit was conducted in 2013 and again in late 2014 where all Working Group coordinators were contacted. A number of groups were removed on request of their coordinators and, for several, new coordinators were found to replace those that wished to stand down. A similar audit will take place between the Berlin and the Pula conferences. Is this agreed by Council?

-New WGs: Currently, those wishing to form a new Working Group are requested to submit a proposal to the Working Groups' coordinator (Alfredo Saad Filho). The main criteria for approval of a new Working Group are that their aims are aligned to the six aims of IIPPE, that the topic and issues are sufficiently broad to allow for diverse interests of members, but, clearly demarcated from other Working Groups. Once proposals have been discussed with the Working Groups' coordinator, they are

sent to the Council for approval. Should this policy be confirmed by Council?

WG Reports

Africa: Hannah Cross (H.Cross@westminster.ac.uk) and Elisa Greco (e.greco@leeds.ac.uk)

IIPPE Conference: three panels organised. Plans for 2018 - Organisation of 3 panels at the conference. Organisation of a book launch at IIPPE 2018 - Joerg Wiegratz, Giuliano Martiniello and Elisa Greco 'Neoliberal Uganda' - book forthcoming in 2018 with Zed.

Agrarian Change: Leandro Vergara-Camus (lv6@soas.ac.uk)
Running 9 panels at the conference.

Beyond Developmental State: Jyoti Saraswati (js6258@nyu.edu)
Activities September 2017-August 2017 - nothing to report. IIPPE Conference Berlin - the BDS WG will be holding two panels at the Berlin IIPPE Conference. Activities after September 2017 - offered to present a paper at the International Festival of New Economic Thinking in Edinburgh in October 2017

Commodity Studies: Susan Newman (susanamynewman@gmail.com)

Conflict, War and Development: Niels Hahn (nsc.hahn@gmail.com)
This WG is on standby, but will run one panel in Berlin. I expect this group will be active next year or next year again.

Environment: Murat Arsel (arsel@iss.nl) and Bram Buscher (bram.buscher@wur.nl)
The environment working group is running 2 panels in Berlin. In past years, we could only fill one. This is mainly because much of the critical work in relation to capitalism and environment/nature happens in other traditions of scholarship – political ecology, ecological economics, etc. So we need to a) create better links between heterodox economists and non-economist critical social scientists b) convince heterodox economists to take the environmental question more seriously. This needs a long-term strategy, which we'll work on this year. A shorter-term suggestion would be to have an environment-themed keynote at next year's conference.

Financialisation: Bruno Bonizzi (bruno.bonizzi@winchester.ac.uk) and Ezgi Unsal (e_unsal@soas.ac.uk)

The financialisation WG will have 8 panels (40 papers) at the next conference in Berlin. This year we organised a panel discussion about financialisation and the periodisation of capitalism at SOAS in April, and we had a monthly discussion group (five sessions from January to May). We will also give our input for the Festival of New Economic Thinking, responding to the IIPPE call. We have not set other plans for the future yet, but I am sure we aim to continue along the same lines as last year by organising events and discussions.

History of Economic Thought, Economic Methodology and Critique of the Mainstream: Dimitris Milonakis (d.milonakis@uoc.gr)

This is a new WG whose main aim is the critique of economic theory. This year we have organised two panels for the Berlin conference and for next year we intend to organise a training workshop on this theme, on top of a stream of panels for the 2018 IIPPE conference.

Marxist Political Economy: Gong Gimm (ghgimm@gmail.com) and Heesang Jeon (hidarang@gmail.com)

Unfortunately there have no activities to report although we have organised 10 Marxist PE panels for the upcoming conference.

Moving Beyond Capitalism: Al Campbell (al@economics.utah.edu)

The WG has organised 2 panels for the Berlin conference.

Neoliberalism: Feyzi Ismail (fi2@soas.ac.uk), Matt Eagleton-Pierce (me7@soas.ac.uk), Damien Cahill (damien.cahill@sydney.edu.au) and Kean Birch (keanbirch@gmail.com)

The Neoliberalism WG has nothing particularly to report, since Matt and I have only recently taken over. We are running 12 panels at the conference. We haven't discussed what we will plan in the coming year, other than possibly the summer school course that we all attempted to establish earlier this year, which we can try and link to the WG, the cross-departmental Neoliberalism Research Cluster and possibly some events, but again not exactly sure how we will link these to IIPPE.

Political Economy and Religions: Salvatore Drago (drago73salvo@tiscali.it)

During this year of activity, the Working Group has realized the following points. In January 2017, in Messina (Italy), has promoted a Workshop of presentation on the activities and on the research topics of the WG, with a discussion on the role of the Christianity and Islam for a new project of economic development in the Mediterranean area, in line with the revolts of the “Arab Spring” and the ISIS’s threat in the West. With interventions of Salvatore Drago (Coordinator WG) and invited speakers. For the Annual Conference of Berlin (13-15 September 2017), has organized a Panel entitled “Inequalities and Instabilities of the Contemporary Capitalism: The Role of the Religions for a New Economic Equilibrium”. This Panel aims to understand how actually the recent economic crisis is also a crisis of religious and ethical values that have been excluded from the economic science all over the centuries. A necessary approach to understand the direction of the world in the 21th century and to consider the economy as a result of the societies and of the cultures occurred over the history. The WG, moreover, through its coordinator has supported the “Centre Studies Pio La Torre on Economy, Law and Society” of Palermo (Italy) in some projects of research and initiatives on the contrast at the new poverty and at the criminality through different forms of social and ethical economy; and the “Mediterranean Institute of International Studies” (IMESI) of Palermo (Italy), on projects and report on the role of the religions in the topic of the political and economic international relations. The coordinator and a member of the WG, have been present at the Conference on “Italian Unity and Constitution among Politics, Law, Economics and Art”, Belluno (Italy), 6-8 July 2017. The WG, finally, will patronize the next Festival on “Economics and Spirituality”, that will take place in Lucca (Italy) from 15 to 17 September, with Papers presented by the coordinator and others members on the religious and ethical aspects of a new economic and socio-political aspects. For the next months, is also expected the publication of a Journal (or

a special session of a Journal) where to insert the Papers more representative of the WG Members. Finally, through the Call for Paper of the last Panel, the WG has increased its members of various nationalities.

Political Economy of China's Development: Sam-Kee Cheng (214533@soas.ac.uk) and Niels Hahn (nsc.hahn@gmail.com)

The China WG had three streams of panel, constituted of 10 papers, in the IIPPE 7th Annual Conference in Lisbon from 7 to 9 September 2016. It covered topics on China and global capitalism, China and the developing world and China's economic structure. The WG has started to circulate the China WG Call for Paper in both English and Chinese since this year and it will run 2 panels in Berlin. The IIPPE Chair Ben Fine, Council Member Alfredo Saad Filho and WG Coordinator Sam-Kee Cheng met with a delegation from the Marxist Academy of Social Sciences (CASS) led by Deng Chundong, President of the Marxist Academy and Yu Bin, Head of the Department of Principles of Marxism-Leninism, Marxism Academy in December 2016. We introduced IIPPE and the China WG to the delegation and discussed the opportunity to hold seminars or conference in China, which was welcomed by the delegation. We have accepted 15 proposals for the China WG in the 8th Annual Conference in Berlin. However, only 6 presenters registered in the end. We have 2 streams of panel, constituted of 6 papers this year. The China WG aims to increase communications among WG members and presenters in the China panels in the coming year. The WG will also look for opportunities to facilitate academic exchange between international scholars and Chinese scholars in China.

Political Economy of Work: Matt Cole (bnmc@leeds.ac.uk)

Running 4 panels at the conference. The Political Economy of Work WG put together a stream this year investigating applications of value theory to the process of exploitation and work. We solicited papers which aimed to provide detailed examinations of workers experiences with value-informed analyses of production, circulation, and employment relations. We are planning a special seminar next year to explore political economic approaches to alternative futures of work.

Poverty: George Labrinidis (geolabros@yahoo.gr)

The Poverty WG has been inactive the past year and this was reflected to the fact that for the first year since its emergence it will not host any panel. It seems that poverty is not a frontline issue, at least among people following IIPPE. I have some thoughts on the matter in general and on the WG in particular. Occasionally I had tried to pass the WG to another person (or share) but this has failed mostly because all the candidates were half-hearted against IIPPE and eventually stopped participating.

Privatisation: Kate Bayliss (Kb6@soas.ac.uk)

There is one privatisation panel at the IIPPE conference. There was an iippe workshop on Privatisation Through Time and Space at SOAS on 26 June organised by Thomas Haines-Doran, Basani Baloyi, Elisa van Waeyenberge and me. This was not really a privatisation WG event but should get a mention somewhere in the IIPPE activities.

Progressive European Policies: Al Campbell (al@economics.utah.edu)

The WG has organised 1 panel for the Berlin conference.

Social Capital: Asimina Christoforou (asimina@aueb.gr)

Running 3 panels at the Berlin conference. Generally, our group has been very active and successful in organizing panels at IIPPE's annual conferences. Our panels feature themes that generally relate to the role of social norms and networks in the economy and attempt to provide a critical view of the economic approaches to social capital. We welcome works that derive from various social science disciplines and use different units of analysis (individual, regional, country or cross-country level), methodologies and techniques (theoretical, empirical, qualitative and quantitative). Last year's panel theme in Lisbon was: "Social capital in context: crisis, values and power". Economic models of social capital incorporate cooperative behaviour and trusting relations founded on norms and networks that develop and evolve in the social and cultural environment. Yet these models maintain instrumental, value-free, and individualist principles of rational choice, reducing cooperation, trust and solidarity to a means for satisfying individual preference and ensuring market efficiency. In this manner, they overlook the influence of the broader social and institutional context within which individuals and groups interact and which is characterized by diverse and conflictual interests, power and inequality, social and political struggles. Thus we invited contributions that re-contextualize conceptions and measures of social capital to incorporate the complex reality of social relations, as a dynamic space where people interact, define and pursue, individually and collectively, principles and objectives, means and ends for well-being. The aim was to uncover the dynamics of trust and cooperation to support alternative groups, principles and visions about the economy and society that favour public welfare. This year's panel theme in Berlin is: "Can social capital forge bonds and bridge differences to deal with inequalities?" The aim is to discuss how inequalities in the distribution of resources affect people's access to social capital and how social capital can be used to address and overcome inequalities. It is often argued that societies which combine both bonding and bridging social capital, that is, strong ties within and across diverse groups may cultivate values and institutions for generalised participation which ensure everyone's access to various resources for self-development and social welfare. On the other hand, the prevalence of bonding social connections without bridging may foster particularised interests that forge ties with powerful economic and political elites, leading to inequalities which compromise broader participation, development and welfare. In these cases, the solution may lie in the mobilisation and cooperation of private and public actors to bridge relationships across diverse groups and networks and create participatory values and institutions in the economy and society, which will support the redistribution of resources and reduce inequalities. These are hypotheses that need to be further theorised and empirically tested in order to uncover the relationship between social capital and inequalities. We again look forward to having a very stimulating panel. Over the years our panels have featured interesting works from different social science disciplines and various institutions across the globe. They have hosted stimulating discussions, and, most importantly, they have established research networks that span across countries and disciplines and launch collaborations for exchanging views, publishing collective volumes, and preparing special issues. This gives us incentives for future activity and networking through alternative routes. For example, to support IIPPE we have contributed a one-pager on our working group – its themes and activities – to this year's *International Festival for New Economic Thinking*. Of course in these times, particularly in Greece where I am posted, it is difficult to gather sufficient resources to prepare panels and encourage networking. But now more than ever, we need to mobilize and collaborate for social change.

Social Reproduction: Hannah Bargawi (hb19@soas.ac.uk) and Sara Stevano (sara.stevano@gmail.com, sara.stevano@uwe.ac.uk)
Running 3 panels at the conference.

Teaching Political Economy: Elisa Van Waeyenberge (ew23@soas.ac.uk) and Kevin Deane (Kevin.Deane@northampton.ac.uk)

Urban and Regional Political Economy: Jamie Gough (Jamie.Gough@sheffield.ac.uk), Ozlem Celik (ozlemcelik.mail@gmail.com)
In Berlin Conference, we prepared two panels. Jamie will be in the conference. I had to cancel because of a last min. change. We weren't very active other than organising panels during the last year. But, for next year, we are planning to be more active.

World Economy: Abelardo Marina Flores (abmf60@me.com), Lucia Pradella (lucia.pradella@kcl.ac.uk) and Rubens R. Sawaya (rrsawaya@gmail.com)
The World Economy Working Group was established in December 2016, and is now composed of more than 70 scholars. We created a mailing list and organised a stream at the Berlin conference, which attracted a high number of quality submission (12 panels). We will use the conference to strengthen our network and plan collaborative research activities.

7. IIPPE/Pluto Book Series (Ben Fine and Dimitris Milonakis)

There is one new book proposal we are looking into:

1. George Lambrinidis, "The Many Faces of World Money"

We need proposals for more books in the series.

8. IIPPE Newsletter

Newsletter: Until 2015 the IIPPE Newsletter was being published regularly (twice a year). Since Susan Newman stepped down as Newsletter Editor we have not been able to find a secure new Editor. We need more volunteers to assist with the job.

9. Website and membership (Heesang Jeon)

- We have built a new web site which has just gone live. Like the old web, it uses Wordpress as the web engine, but uses a better, more flexible template in terms of graphic design and content management
- As part of web development, we have created different versions of the logo image. We can use them for other materials such as leaflets and banners
- On average, over the last 12 months, there have been 5,000 page views
- As of 28 August 2017, we have 2,018 (associate) members (subscribers to the mailing list). More than 300 of them are full members with voting rights.
- More than 600 have signed up as associate members over the last 12 months

9. Publicity (including Edinburgh Festival for New Economic Thinking) and Social Media (Christina Laskaridis)

Edinburg Festival for New Economic thinking: IIPPE was invited to participate at the Festival. Regular meetings were held to organise this between Christina Laskaridis, Simon Mohun, Pedro Pedro Mendes Loureiro and Heesang Jeon. Our participation will rest on visual and information materials that could be used on a stall at the festival, providing talks as well as organising books to be sold there. We concluded to produce: info sheets from Working Groups that responded to a call out, a general IIPPE flyer and an info leaflet on the Training Workshops. We also agreed to show case the conference, and print out visual materials, like posters from events, conferences or training workshops to decorate the stall. We also agreed to provide a few talks during the Festival (intro to marxist economics, critique of mainstream, UK economy etc.)

Social media: Creating the promotional material for the Edinburg festival makes little sense to be done independently to other communication platforms like the website and social media platforms. The goal is to harmonise all platforms, create new platforms that IIPPE currently doesn't use and make use of them in tandem to the website, etc. Of course, a policy for use would be proposed, but in any case, just advertising IIPPE events would be a start.